

Peninsula Council for Workforce Development and  
Greater Peninsula Workforce Development Board of Directors  
March 24, 2016

Present:

Alan Archer	Kemi Goodwin	Generra Peck
Dr. Scott Christman	Hon. Buddy Green	Norma Rivera
Elizabeth Creamer	Kasia Grzelkowski	Sherry Spring
Dr. John Dever	Ronald Jackson	Dale Stone
Dr. Rob Fleishauer	Joe Johnson	Raymond Tripp
Christopher Flores	Whitney Lester	Hon. Tina Vick
Dan Girouard	Dr. John Olson	Peter Walentisch
Curtis Wray	Rhonda Bunn	Laurie Coleman
Dr. Rex Evans	Hon. Sheila Noll	Donna Crittenden-Barton
Mark Stefanick	Dr. Deborah Wright	Lisa Wornom Zahralddin
Christine Young	Pat Finneran	

PCFWD staff present:

Matthew James, Bill Mann, Gary Butler, Terri Partain, Rita Bond, Carolyn Tarrant

I. Call to Order

Dr. John Olson called the meeting to order at 8:00 a.m. The meeting was held at the Fountain Plaza One Building, Meeting and Training Room.

II. Approval of June 25, 2015 Minutes

The minutes from the June 25, 2015 meeting were presented for approval. A motion for approval was made by Buddy Green; it was seconded by Sheila Noll and unanimously approved.

III. Presentations

Two emerging legislations from the General Assembly  
Elizabeth Creamer, Advisor for Workforce Development, Secretary of Commerce and Trade, Office of Governor Terence R. McAuliffe presented information on the New Economy Workforce Credentials Grant Program. The HB 66/SD 576 addresses one of the most important issues facing the Commonwealth: the need to align our workforce training programs with the needs of our business community. Over the next 10 years, Virginia employers will need to fill approximately 1.4 million jobs. Most of them will require more than a high school diploma but less than a college degree. More people

are going into training programs to earn nationally recognized industry certifications and occupational licenses that demonstrate industry valued skills sets for in demand occupations in manufacturing, energy, IT, health care logistics, transportation and other high growth sectors. The bill establishes Virginia's first statewide program to provide non-credit workforce training for industry certifications and occupational licenses aligned with regionally available jobs offering access to middle class wages and beyond. The bill ensures that training programs offered through this program align with regional industry needs and required the Virginia Board of Workforce Development to produce and publish a list of high demand occupations.

At the conclusion of her presentation, Ms. Creamer answered questions from the Board.

The second presentation was by Generra J. Peck, VP Infrastructure & Economic Development, McGuire Woods Consulting LLC. She spoke on Virginia Initiative for Growth and Opportunity in each Region (GO VIRGINIA). GO VIRGINIA is a business-led, bipartisan game-changing initiative that will provide a new frame work for strengthening the economy in each region of Virginia through enhanced collaboration by business, education and local government encouraged and incentivized by the Commonwealth of Virginia.

An engaged business community in each region can provide leadership in cooperation with local government and educational officials to promote private-sector expansion in high-growth clusters, help small and large businesses find the qualified workers they need to grow, expand job opportunities for Virginians in the private sector, and make tax dollars go farther through greater efficiency and less duplication.

GO VIRGIINIA advanced five policy priorities during the 2016 General Assembly session that await final action by the Governor. The five policy priorities are concerned with innovation, investment, improvement, invention and infrastructure.

Ms. Peck took questions from Board members at the conclusion of her presentation.

#### IV. New Business

No new business to come before the Board.

V. Adjournment

There being no further business to come before the Board, the meeting was adjourned at 9:30 a.m.

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Jeanne Smith, Recording Secretary