

Peninsula Council for Workforce Development and  
Greater Peninsula Workforce Investment Board of Directors  
March 26, 2015

Present:

Hon. Melanie Rapp Beale	Valencia Huggins	Michael Shapiro
Alex Brame	Joseph Johnson	Dale Stone
Jeffrey Clemons	Diedre Jones	Peter Walentisch
Donna Crittenden-Barton	Whitney Lester	Lisa Wornom Zahralddin
Dr. John Dever	Hon. Sheila Noll	Curtis Wray
Dan Girouard	Dr. John Olson	Dr. Deborah Wright
Kasia Grzelkowski	Lindsey Saylor	

PCFWD staff present:

Matthew James, Bill Mann, Gary Butler, Matt Johnson, Cathy Ellis, Shannon Trochuck, Terri Partain, Rita Bond, Carolyn Tarrant, Sharnya Smith, Jeanne Smith

I. Call to Order

Chairman John Olson called the meeting to order at 8:00 a.m. and welcomed everyone to the quarterly board meeting. The meeting was held at Old Point National Bank's Corporate Headquarters.

II. Approval of June 26, 2014 Minutes

The minutes from the June 26, 2014 meeting were presented for approval. A motion was made by Sheila Noll; it was seconded by Dale Stone and unanimously approved.

III. Strategic Planning Presentation

John Olson gave a brief history of the organization and addressed where we have been and then addressed where we are going and how we are going to get there. Each board member was given a chart for review showing each of the goals, etc. Strategic Goal #1 is to ensure that PCFWD's impact is sustainable over the long run. Strategic Goal #2 is to build and support a comprehensive system of training and placement, matched to the ongoing needs of job-seekers, employers, business and industry, in the region. Strategic Goal #3 is to continue to build awareness and enhance communication with all customers and stakeholders.

Each strategic goal is accompanied by key objectives, action items and key performance indicators.

John discussed our mission which is to provide human capital solutions through creative funding strategies and partnerships that keep our region globally competitive and economically strong.

#### WIOA update

Bill Mann discussed the summary of Required Actions for the Workforce Innovation and Opportunity Act Transition Actions. There are six actions. The first one has been completed. It states that action pertaining to requesting initial designation as a local workforce development area under the WIOA. Several of the other actions relate to the size and composition of the local Board which must comply with the new WIOA local Board membership requirements and the nomination and certification of local Board members.

#### One Stop Update

Lisa Zahralddin reported on the some of the events and issues that are taking place at the One Stop to include:

Williamsburg Job Fair  
Maritime event  
Multi-ethnic Conference  
Military Improvement Event  
Transitioning Veterans  
OJT Program  
Healthcare regional grant

#### New Horizons Youth Program update

Valencia Huggins reported on the In and Out of School programs. She also discussed the following:

- Work experience
- Scholarship program
- Friends of Hampton Roads

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- Boys and Girls Clubs
- Partnership with Riverside

IV. New Business

Matt Johnson reminded the committee of the upcoming Disney seminar to be held on April 16 at the Marriott Hotel in City Center. The subject of the seminar is “Disney’s Approach to Quality Service”.

V. Adjournment

There being no further business to come before the board, the meeting was adjourned at 9:10 a.m.

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Jeanne Smith, Recording Secretary