



Peninsula Council for Workforce Development

Connecting people's talents to workplace needs

There's nothing more important to building a region's economic vitality than a highly skilled workforce that is able to meet the needs of business and industry.

The Council's primary mission is to identify the workforce needs of Peninsula-based employers. Our workforce innovations provide solutions to ensure that we have a highly skilled workforce to meet these needs and build economic wealth in our region.

Our Mission

To provide human capital solutions through creative funding strategies and partnerships that keep our region globally competitive and economically strong.

Our Vision

All Greater Peninsula businesses have access to world class workforce talent.



The Council and its network of workforce partners offer to business and industry:

Workforce Services - employment and training services are provided through a vast network of workforce experts and Peninsula WorkLink One-Stop Career Centers.

Workforce Initiatives – creating a pipeline of workers and growing the talent of our existing workforce takes place through many creative initiatives and programs.

Workforce Resources – our employer surveys and demand labor market studies keep the Greater Peninsula abreast of workforce trends, challenges and solutions.

Workforce Partnerships – economic developers, educators and businesses all connect through our many innovative partnership opportunities to build a talented workforce.

Become a member today. Membership packages offer great rewards and contribute to building our regional workforce and competitive advantage.



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For information on upcoming meetings or membership packages, contact a PCFWD staff member today at **(757) 826-3327** or go to **www.PCFWD.org**