

Peninsula Council for Workforce Development and
Greater Peninsula Workforce Investment Board of Directors
Meeting Minutes
January 9, 2008

Members Present:

Hon. Bobby Braxton
Rob Brown
Charlie Burgess
Tracee Carmean
Sandy Donaldson
Mary Greenman
John Olson
Anne Smith
Dale Stone
Dr. Deborah Wright
Rhonda Barbosa

Hon. James Icenhour
Dottie Jordan
Dr. Bob Leber
Pete Peterson
Keith Potts
Doug Powell
Greg Richardson
Mark Stefanick
Sybil Wheatley
Leah Meisel
LaSandra Owens

Others Attending:

Joseph Hopkins
Joseph Johnson
Everett Jordan
Kenneth Lewis
Bill Mann
Arthur Henderson
Shawn Overby
Curtis Wray
Terri Partain
Sylia Copeland-
Murphy
Denize Parker
Steve Cook
Dr. Ned Carr
Art Batten

PCFWD Staff: Matthew James, Shawn Avery, Mary Dunnigan, Jeanne Smith
Carolyn Tarrant

I. Call to Order

Chairman Dr. Bob Leber called the meeting to order at 8:00 a.m. and welcomed everyone. In addition he gave a special welcome to first time guests Arthur Henderson, Newport News IDA/EDA; Steve Cook, HREDA; Everett Jordan, Northrop Grumman; Rhonda Barbosa, Jefferson Lab; Leah Meisel, NASA.

II. Approval of Minutes

Dr. Leber presented the September 19, 2007 Board meeting minutes for approval. A motion was made by Sybil Wheatley that the minutes be approved as presented. The motion was seconded by Rob Brown and unanimously approved.

III. Acceptance of PCFWD Financial Report for November 2007

Treasurer Dale Stone reviewed the November 2007 financial statements explaining various line items to the Board. A motion was made by Tracee Carmean to accept the financial statements as presented. The motion was seconded by Keith Potts and unanimously accepted.

IV. PY07 Federal Budget Review

Sybil Wheatley reviewed the FY07 Federal Budget stating that the Strategic Planning Committee and the Joint Finance Committee worked on the budget together to make sure

the numbers were tied to the Strategic Plan. She reviewed the funding streams, expenditures, total obligations and total operational reserve.

V. Chair's Comments

Bob Leber discussed some issues that are being considered at the General Assembly pertaining to workforce development.

Bob announced that the National Association of Workforce Boards (NAWB) has initiated a special award to honor Dr. William Lawton. The award will be called the W.O. Lawton One Stop Award. Dr. Lawton was on the NAWB board for a number of years. The award is being given in recognition of outstanding service to the One Stop Career Center and will be presented at the upcoming NAWB conference. Dr. Lawton's family have been invited to the ceremony and will be recognized.

The State of Virginia was given a grant of \$500,000 from the Governor's Association to establish Governors' Academies for career and technical education. A solicitation was sent out for proposals and six were selected with New Horizons being one of the six. Joe Johnson discussed the history of career and technical education stating that an academy will be established in each school division and will provide instruction in science, technology, engineering and mathematics. Partnerships will be formed among school divisions, employers, business organizations, and colleges and universities.

Bob gave an update on the SEVAMP grant stating that we have been granted a one year extension due to a late start while working out the details. As of this date, 3,200 people have gone into manufacturing jobs. The target is 5,000 jobs and we have until May 2009 to reach that goal.

VI. President's Report

Matthew James reported on the following items:

- Cluster activity - the construction cluster and academy are very active and going well.
- Three new member orientations have been held.
- Grant activity – currently working on the WIRED grant in collaboration with Opportunity, Inc. and Petersburg Workforce Investment Board. We are also pursuing grant opportunities with Thomas Nelson Community College and New Horizons.
- Staff realignment - Matthew James and Bill Mann are continuing to work on the staff realignment and will report their progress to the Executive Committee in February.

VII. Old Business

Committee Reports:

Communications Committee: Chairman John Olson reported that the winter newsletter will be ready for distribution in the next week or so. He stated that the newsletter was recognized in the Virginia Workforce Council Annual Report. We have received a draft of the Marketing and Communications Plan. Celina Shands-Gradijan from Full Capacity Marketing will attend the next meeting to discuss the Plan. Additionally, John reported that the Communications Committee has funded some employer outreach brochures for the One Stop.

Education and Training Committee: Sandy Donaldson reported that the numbers are up at the Youth Career Cafes and Mary Dunnigan has completed the Career and Technical Education video. She stated that a survey went out to businesses to find a contact name and determine who is in charge of youth employment. In addition, Sandy reported that a school superintendent is invited to speak at each Education and Training Committee meeting to explain how they handle assessments, career planning, etc.

VIII. GED/Dropout Recovery

Dr. Cynthia Cooper, Director of Alternatives and Dropout Recovery Services, Newport News Public Schools, gave a presentation on GED/Dropout Recovery. She informed the Board that in the area that is served there are more than 60,000 adults without a high school diploma or a GED. She emphasized the importance of early identification, appropriate interventions and a variety of alternatives along with helpful services such as child care and transportation. At the end of her presentation she accepted questions from board members.

VIV. Special Presentation by Dr. Ned Carr, Executive Director, Peninsula Worklink One Stop System

Dr. Carr discussed the history of the WIA Act stating that it was started to provide all Americans the tools they need to advance their careers. The One Stop system is designed to provide individuals with assistance with finding and keeping a job and advancing within their careers. He discussed the satellite locations and the virtual One Stop system whereby someone can register from home, employers can access the system from their office and review the number of applicants in a particular area. Applicants can access career information and receive assistance with writing resumes. Dr. Carr reviewed the website with everyone for further clarity.

X. Adjournment

There being no further business to come before the Board, the meeting was adjourned at 9:45 a.m.