

Peninsula Council for Workforce Development and
Greater Peninsula Workforce Investment Board of Directors
March 24, 2011

Present:

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| Melanie Beale | Judy A. Carr | Hon. Buddy Green |
| Rob Brown, Sr. | Steve Cook | Hon. Jim Icenhour, Jr. |
| Rhonda Bunn | Dr. Rex Evans | Joe Johnson |
| Dr. Deborah Wright | Dr. Rob Fleishauer | Everett Jordan |
| Dr. Ned Carr | Dan Girouard | Mike Kuhns |
| Helen Manns | Robin Nelhuebel | Hon. Sheila Noll |
| Dr. John Olson | Greg Richardson | Lindsey Saylor |
| Leonard Sledge | Anne B. Smith | Dr. Rodney Smith |
| Mark Stefanick | Jean Steveson | Hon. Christopher Stuart |
| Pete Walentisch | Barbara Watson | Sybil Wheatley |
| James Eason | | |

PCFWD Staff present: Matthew James, William Mann, Shawn Avery, Gary Butler, Terri Partain, Carolyn Tarrant, Jeanne Smith

I Call to Order

Chairman Sybil Wheatley called the meeting to order at 8:00 a.m. The meeting was held at the Crowne Plaza Hampton Marina Hotel in Hampton, VA.

II. Approval of October 20, 2010 Minutes

The minutes were presented for approval. A motion was made by Rhonda Bunn; it was seconded by Rob Brown and unanimously approved.

III. President's Report

Matthew James reported on several issues to include:

- Recipient of Cox Charities Grant
- Tentative grants from Wells Fargo and Bank of America
- Winner of Torchbearer award for the 2nd district from the Virginia Chamber of Commerce
- Auction was successful and well attended with a net profit of \$8,500
- Financial Cluster is sponsoring a financial academy for high school students

IV. WIB Committee Reports

Joint Finance and Strategic Planning – Sybil Wheatley reported that the committee is still waiting to find out what the funding will be for the next program year beginning on July 1, 2011. They will be meeting as soon as more information is available. The non-federal division is aggressively seeking additional funds from businesses and foundations.

Communications Committee – Chairman John Olson reported that the next newsletter will be issued in early summer. He mentioned that the Council was recognized in articles in the Virginia Workforce Council Newsletter as well as the Department of Labor newsletter.

Education and Training Committee – John Olson reported that the 2011 Youth Career Expo was very successful with 5 school divisions and 2,500 students participating. Assisting with the Expo were 200 volunteers and 50 vendors. In addition, John reported on the following issues:

- Attendance at the Youth Career Café
- Expansion of Boys and Girls Club programs
- Partnering with AARP to provide support for the Youth Career Café
- Summer camp series
- Evaluation of video contest participants

V. Special Presentation

James Eason, Director, Economic Development for the City of Hampton gave a presentation on the City of Hampton. He emphasized that Hampton will only be as successful as its workforce. He discussed Hampton's assets and opportunities. He discussed awareness, options, plans, opportunities, commitment and transformation. Mr. Eason talked about the Master Plan Use for Coliseum Central. The Initiatives includes Coliseum North, Coliseum South, Crossroads, Power Plant Parkway, Sentara Medical Campus, Tide Mill Creek and Mercury Boulevard.

In conclusion, Mr. Eason emphasized that Transformation is the word that best describes Hampton and that only a skilled workforce can make that a reality.

VI. Adjournment

There being no further business to come before the board, the meeting was adjourned at 9:15 a.m.

Jeanne M. Smith, Recording Secretary

